

NMAFC 10th Anniversary Sponsorship Level and Benefit as of 3/29/16						
Sponsorship Lever	CHERRY BLOSSOMS \$5,000	ORCHID \$2,000	JASMIN \$1,000	YUCCA \$500	BAMBOO \$100	Benefit
1. Name recognition:		Your company/agency representative will be announced and recognized at the NMAFC 10th Anniversary Celebration				
2. Print exposure:						
Free Ad in program	Applied by 6/30/16	1 full page Color	1 full page Black & White	1/2 page Black & White	1/4 page Black & White	1/8 page Black & White
Sponsorship banner	Applied by 6/30/16	Name & Logo on the top of the banner	Name & Logo on the middle of the banner	Name & Logo on the bottom 1/3 of the banner		
Celebration related press release, flyers, and tickets	Applied by 5/30/16	Logo	Logo	Logo		
3. Electronic media exposure:						
1. Sponsor name & Logo on NMAFC official Web	Applied by 6/30/16	Through 7/31/17	Through 7/31/17	Through 7/31/17	Through 7/31/17	Through 7/31/17
2. Sponsor name & logo in e-mail promotion of the celebration	Applied by 5/30/16	Included	Included	Included	Included	Included
4. On-site promotion booth:		Included 1 full size table	75% off for 1 full size table	50% off for 1 full size table	25% off for 1 full size table	10% off for 1 full size table
5. Gift ticket		1 ticket	1 ticket	1 ticket		
6. Gift back promotion		Included	Included	80% off	50% off	10% off
7. NMAFC electronic news-letter and NMAFC event invitation:		<ul style="list-style-type: none"> ○ Inclusion of Sponsor name/logo on all NMAFC electronic news-letters through 7/31/17 ○ Based on your submitted list, NMAFC will send our electronic news-letters and our event information to your company/agency workers through 7/31/17 				
8. Surprise gift from NMAFC:		Receive a gift at the NMAFC 10th Anniversary Celebration				

In addition to the sponsorship, you have other opportunities. Please visit our web-site for detail: www.nmafc.org

- (1) Advertisement starting from \$30 – 150
- (2) Booth: \$100 per table, \$50 for ½ table
- (3) Gift Bag Promotion: \$50 for 1 item